

Dr YS Parmar University of Horticulture & Forestry, Nauni, Solan (HP) 173230
Directorate of Research

Proceeding of Screening Committee Meeting of startup applications under “Chief Minister’s Startup/Innovation Projects/New Industries Scheme” held on 28.03.2018 under the Chairmanship of Director of Research at Dr YS Parmar University of Horticulture and Forestry, Nauni, Solan.

Following were present in the meeting:

1. Dr JN Sharma, Director of Research, Dr YSP University of Horticulture & Forestry, Nauni, Solan	Chairman
2. Ms Neha Chauhan, Manager, DIC, Solan, Nominee of GM, DIC, Solan. Govt. of Himachal Pradesh.	Member
3. Dr Anju Dhiman, Prof. & Head, Department of FST, UHF, Nauni, Solan.	Member
4. Dr Krishan Kumar, Prof. & Head Department of Business Management.	Member
5. Dr Devina Vaidya, Principal Scientist cum Tech. Mentor, Department of FST, UHF, Nauni, Solan	Member
6. Sh.OP Sharma, Manager DIC, Solan.	Invitee
7. Dr Manoj Kumar Vaidya, Joint Director Research cum Nodal Officer Incubation Centre, Directorate of Research, UHF, Nauni, Solan.	Member Secretary

Invited applicants of Innovation/Startup projects for their presentation

8. Mr Mahendra Kumar, Zen Innovation, Village Koheul, Teh. Kandhaghat, Distt. Solan.	Startup Project
9. Mr Aman Justas, M/s Himalyan Food Merchandise, Vill. Nehra Durga Niwas, Near HIMFED Building, Shimla-171009.	Startup Project
10. Mr Sunil Verma, Vill. Banehar, P.O. Jhala, Distt. Solan-173217	Startup Project
11. Mr Puneet Sharma/Yamnishi Kaul, Scope-Magnifying Ideas.	Startup Project
12. Ms Reema Thakur, Vill. Pajon, Oachghat, Solan (HP)	Startup Project

At the onset of the meeting the Director Research as Chairman of the Screening Committee welcome all the committee members and applicants of Innovation Project/Stratup Project who were invited for presentation of their proposals for evaluating the feasibility of their projects. Thereafter Nodal Officer of Incubation Centre presented the details of the applicants and submitted to the Screening Committee for screening.

- The Director of Industries, Govt. of Himachal Pradesh, Shimla has forwarded four numbers of startup applications and one was directly received at this Incubation Centre under “Chief Minister’s Startup/Innovation Projects/New Industries Scheme” for providing assistance through the incubator set up. The details of proposals are as under:

Sr. No.	Name of innovator	Nature of innovation project
1.	Mr Puneet Sharma/Yamnish Kaul, Scope-Magnifying Ideas. yamnish@gmail.com Mobile: 9054000022	Cold Storage and food processing (Apple and local vegetables)
2.	Mr Mahendra Kumar, Zen Innovation, Village Koheul, Teh. Kandhaghat, Distt. Solan. Day.in.mist@gmail.com Mobile:9471422386	Product Manufacturing of Instant Tea Cubes. (Food Processing)
3.	Mr Aman Justas, M/s Himalyan Food Merchandise, Vill. Nehra Durga Niwas, Near HIMFED Building, Shimla-171009. amanjustashimla@gmail.com Mobile:8627886565	Food processing (Utilization of Apple for apple flour)
4.	Mr Sunil Verma, Vill. Banehar, P.O Jhala, Distt. Solan-173217 Sunilverma6061@gmail.com Mobile:9418315671	Service Sector (Agriculture & Marketing)
5.	Ms Reema Thakur, Vill. Pajon, Oachghat, Solan (HP)	Food Processing (Nutritionally Enriched fortified pasta(Macroni))

- I. In context to the above, all persons were contacted by post, email and telephone to submit their proposals, so that can be evaluated and presented before the screening committee. Out the four applications only three turned up with their proposals mentioned at SL. No. 1, 2 4 and 5.
- II. As per the proposal of incubators, these were sent to the concerned specialists and to business and marketing mentors to evaluate and review the proposals and discussed in the screening committee meeting where, the incubators were also invited to present their proposal before the said committee.
- III. No proposal was received from Mr Sunil Verma at Sr. No. 4 and was also not present before the screening committee with his proposal, hence, it was decided to consider their proposal in the next meeting if he submit his proposal otherwise stand rejected.
- IV. Three applicants who were present during the meeting presented their proposals on innovation projects/startup project through PPT before the members of screening committee. Each proposal was critically evaluated by the members for further submission to the high power committee in the Directorate of Industries, Govt. of Himachal Pradesh.
- V. Mr Puneet Sharma and Mr Yamnish Kaul, Directors, Scope-Magnifying Ideas who has submitted their proposal under Startup/innovation project. The project Proposal was neither of innovative project nor fall under new startup scheme. They want to set up 5000MT capacity cold storage and a fruit and vegetable processing industries. The Manager, DIC, Solan has asked them to submit the detail proposal for setting up of industry to the Director of Industries so it can be considered for further approval and financing the project. The proposal as such was rejected by committee for considering under “Chief Minister’s Startup/Innovation Projects/New Industries Scheme”.
- VI. Second presentation was given by Mr Mahendra Kumar, Zen Innovation, Village Koheul, Teh. Kandhaghat, Distt. Solan. The title of the project was Food Processing - Product Manufacturing of Instant Tea Cubes. The idea was found Nobel and innovative. The proposer has bought the prototype of the product made at home level and also tested at home scale level without any scientific intervention.

The project needs complete comprehensive research to develop protocol and standardization of technique before taking up under innovation project.

VII. Third proposal was submitted by Mr Aman Justa, M/s Himalyan Food Merchandise, Vill. Nehra Durga Niwas, Near HIMFED Building, Shimla-171009. The title of the project was Food processing: Utilization of Apple for apple flour and complete utilization of apple. During the presentation he has produced the FSAI Number granted for his produce (Apple pomace flour) and also shown the testing report of his produce from ITC, Lab Panchkula a government approved test house. Although, the technique applied for flour preparation is not scientific and there is no innovation in it, but the product as such is not available in the market. He wants to take up as new industry for apple flour preparation and apple cider vinegar. The technology for Apple Cider Vinegar is already there in the market and in the University. So he may setup new industry with aim of complete utilization of apple.

The committee suggested him to submit the detail proposal to the Director of Industries, about the setting up of industrial unit in Himachal Pradesh, so it can be considered for further financing the project under New Industries Scheme.

VIII. The fourth proposal was submitted by Ms Ms Reema Thakur, Vill. Pajon, Oachghat, Solan (HP). The title of the project was on Food Processing (Nutritionally Enriched fortified pasta (Macroni). She her self was not present during the meeting for presenting her proposal. The proposal is at idea stage and having innovation over normal product available in the market. The committee suggested that she make start developing the product and come up with prototype for further consideration under the scheme.

The meeting ended with vote of thanks to the chair.

Neha
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Manager, DIC, Solan,
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APPROVED

Director of Research
Chairman Screening Committee
Director of Research
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